



PURE DESI GHEE PREPARATION
ISO 9001 Certified Company

A BRIEF PROFILE

BACKGROUND

Incorporated in 1998 with the specific objective of meeting the ever growing demand of offering quality products at affordable cost

Over a period of time, acquired necessary licenses and clearances to expand beyond a small sweet shop to multiple outlets, exports & packaged snacks for a large no of corporate customers

Fully operational & capable team to manage the requirements of varied complexities

Acquired in-depth knowledge of food products and inculcated the importance of hygiene within the team

WE ARE DIFFERENT

ISO 9001 Certification

Innovation, Hygiene & health being our top motivators, we use olive oil in all our snacks preparations

In-house manufacturing set up for key ingredients like khoya etc. to ensure no adulteration

Successful track record of executing theme based functions for various corporate clients ranging from traditional Delhi snacks to Gujarati/ Rajasthani /South Indian and Chinese snacks

First in Delhi to use fully automated machines/process for preparing kaju burfi

WE ARE DIFFERENT

Diversified product range to suit various categories

Environment friendly ingredients from Go Organic are being used for various emulsifying/stabilizing needs for our products

Sugar free products

Bio degradable packaging material used with automatic machines

QUALITY FIRST

The team makes extensive use of hand sanitizers, gloves & caps while working. The team at the sales counters are in tidy & pleasant appearance at all times

Stringent qualification criteria for raw material suppliers with qualified personnel for testing all incoming material

Independent quality team with requisite qualification

In-house khoya preparation

Automated tracking system for identification & removal of expired products

OFFERINGS

Diversified product range from traditional Indian sweets to packaged snacks for corporate customers

Automated process to fulfill sudden & large requirements

Packaged snacks / sweets to suit needs for various categories

Multiple outlets in Delhi

Over 200 products in sweets, fast food, snacks

CREDENTIALS

Senior Management having an average experience of over 13 years in the field of marketing & customer service with specialization in retail

Sound domain knowledge of manufacturing & retail sales.

Have all requisite licenses and permissions as per law

ISO 9001 certified organization with successful track record of delighting corporate customers

Certified supplier to Indian Railways for packaged food

One of the top 5 searched sites on 

CUSTOMERS

Unlike traditional sweet shops, we focus on acquiring corporate segment for packaged food/snacks and as a result, 70% of our revenue comes from corporate segment

Our key customers



CONTACT DETAILS

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THANK YOU